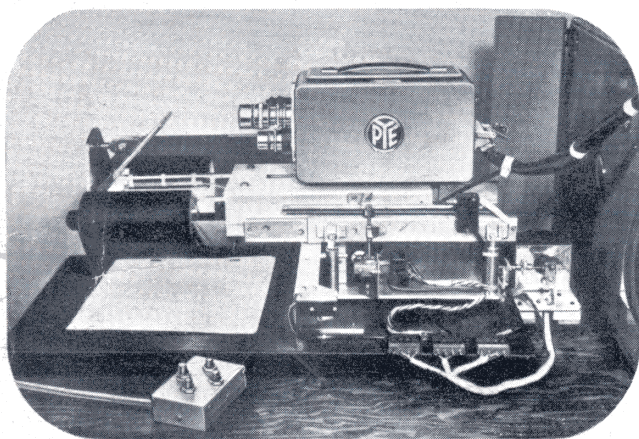




TELEVISION FOR INDUSTRY

PYE PORTABLE TV EQUIPMENT

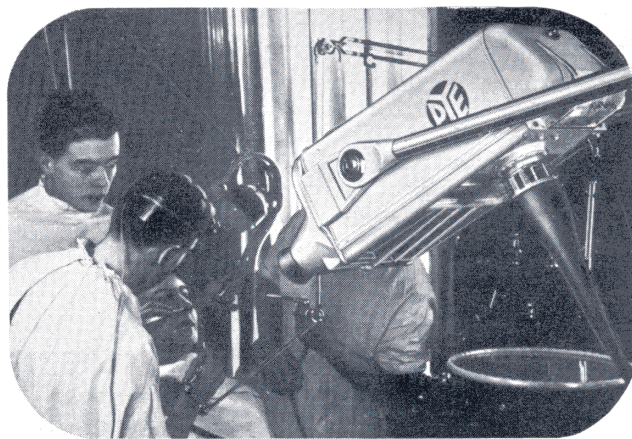
At a recent demonstration held at Glynn Mills, the London Bankers, it was shown how a bank manager in the centre of London could inspect a client's account kept ten miles away. The prospects of this new kind of Pye Television equipment are endless. New light-weight cameras and suitcase transmitters, which can be used for dangerous research work, certain types of industrial education, and for naval and military operation, have already been developed in Cambridge.



COLOUR TELEVISION

The Pye system of Colour TV has already proved itself in the fields of medical and dental teaching and has been used at Guy's Hospital and St. Thomas's Hospital in London. Where before only a limited number of students could be admitted into an operating theatre to attend an operation, it is now possible, by the use of Colour TV, for practically any number of students to see details of an operation in an adjoining lecture room.

In the field of industrial research Colour TV could also be used to great advantage.

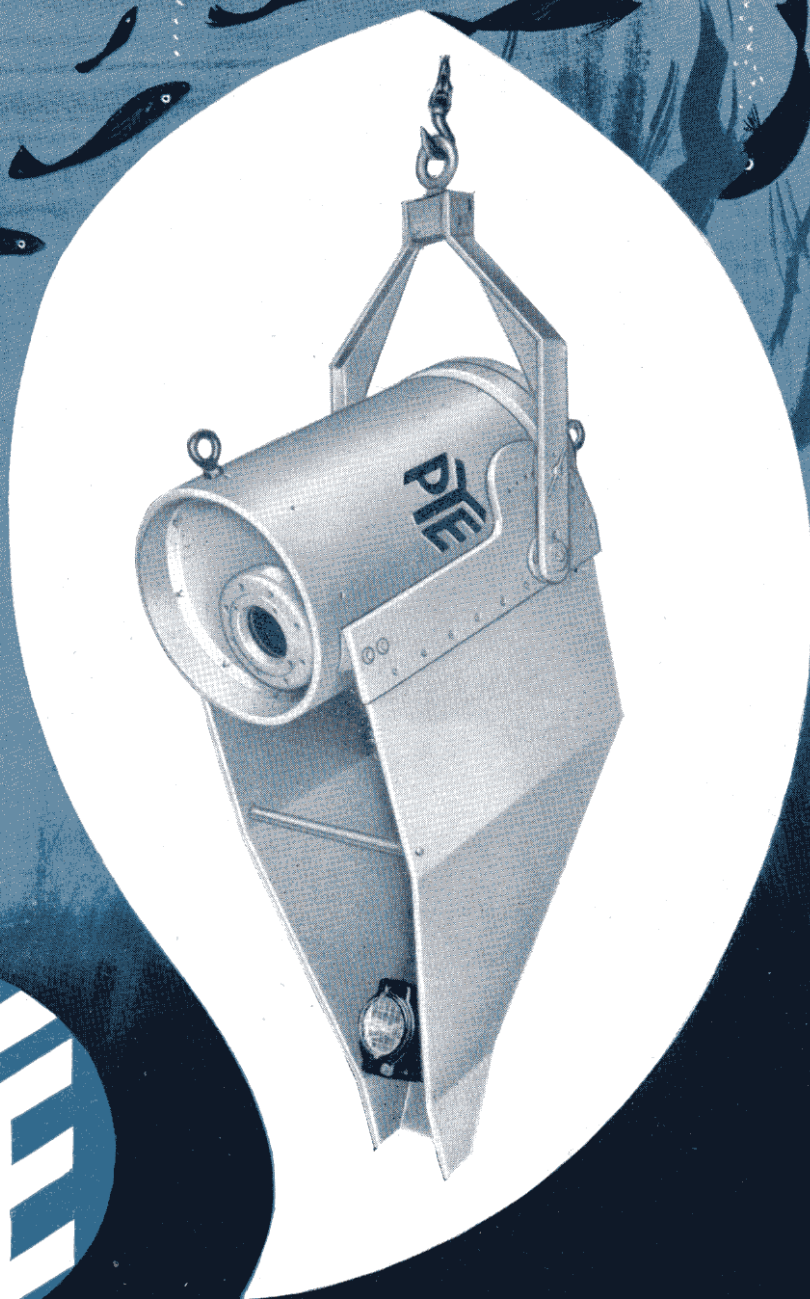


PYE TELEVISION IN U.S.A.

The American Broadcasting Company chose Pye TV equipment for their two new studios in New York. The high speed production required for smooth running programmes calls for equipment which is both adaptable and efficient—features which American Broadcasting Engineers agree are characteristic of Pye products.

This installation is one of many using Pye equipment which have now been completed in the United States. Indeed, the demand is so great that each week a consignment of television equipment leaves the Pye Cambridge factory on its way to New York by air.

PYE LIMITED · CAMBRIDGE · ENGLAND



DEEP SEA TELEVISION EQUIPMENT